

# INFORMATION BULLETIN

## WORKFORCE INVESTMENT ACT

Number: WIAB04-49

Date: October 7, 2004  
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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: WID REGIONAL ADVISOR ASSIGNMENTS

The purpose of this bulletin is to announce new [Regional Advisor](#) assignments in the Workforce Investment Division (WID). The assignments are now divided into three geographical sections: North/Central Valley, Coastal, and Southern. The reconfigurations of these assignments were necessary to equitably distribute the workload and to more effectively bring the WID Program Section assignments in line with the California Economic Strategy Panel regions.

The Regional Advisors are responsible for providing consultation and technical support to California's Local Workforce Investment Area administrators and their One-Stop Career Center partners, and for promoting the development and operation of an effective workforce investment system. They also serve as liaisons between the State and local workforce entities, and work throughout their assigned regions and with other nearby regions, to promote collaboration and make efficient use of workforce development resources.

The Regional Advisors are expected to work with all partner organizations to:

- Develop local and regional solutions that promote effective administration of the Workforce Investment Act (WIA) program.
- Facilitate the delivery of coordinated technical assistance and training by federal, State, and other entities for local WIA program partners.
- Participate with local partners in developing effective strategies to address employment and training services specific to rapid response, and other dislocation events.
- Assist in the development and improvement of California's local workforce delivery system.
- Serve as a key resource for State and local-level WIA administrators regarding the development, implementation, and administration of WIA programs that support the State's WIA Strategic Plan.

The Regional Advisors work with workforce partners to help them coordinate employment, training, literacy, and vocational rehabilitation programs to build a streamlined and more flexible workforce development system. The Regional Advisors are your first resource for policy and program issues and we hope you will find their assistance to be of great value.

A list of the Regional Advisors and their assigned areas is attached. We look forward to working with you, our customers, to determine how we can be of greatest assistance in the development of the workforce investment system.

If you have any comments or questions about the new Regional Advisor assignments, please contact the appropriate Section Manager: Coastal—Steve Saxton at (916) 654-6425, North/Central Valley—Jose Luis Marquez at (916) 654-8815, or Southern—Nick Summerfield at (916) 654-7261.

/S/ BOB HERMSMEIER  
Chief  
Workforce Investment Division

Attachment

**WORKFORCE INVESTMENT DIVISION  
REGIONAL ASSIGNMENTS**

October 1, 2004

<b>Area Section Manager</b>	<b>Regional Advisor</b>	<b>Region</b>
Jose Luis Marquez, North/Central Valley Program Section	Linda Beattie	Kern/Inyo/Mono, Kings, Tulare
	Judy Branaman	Sacramento, Golden Sierra, Yolo
	Denise Miller	Humboldt, Mendocino, North Central Counties Consortium, NoRTEC
	Lydia Rios	Mother Lode, San Joaquin, Stanislaus
	Roger Schmitt	Fresno, Madera, Merced
Steve Saxton, Coastal Program Section	Ron Addy	NOVA, San Jose, San Mateo, Santa Cruz
	Doug Orlando	Monterey, San Benito, San Luis Obispo, Santa Barbara
	Linda Palmquist	Alameda, Contra Costa, Oakland, Richmond, San Francisco
	Hal Readdick	Marin, Napa, Solano, Sonoma
Nick Summerfield, Southern Program Section	Neil Kelly	Imperial, Riverside, San Diego
	Patricia Macias- Najar	Anaheim, Long Beach, Orange County, Santa Ana, Ventura
	Linda Patton-Finch	Foothill, South Bay, SELACO, Verdugo
	Larry Scaramella	Los Angeles County, San Bernardino City and County
	Gilbert von Studnitz	Carson/Lomita/Torrance, Los Angeles City